



GAT MONTHLY MEMBERSHIP PROGRESS REPORT

Results as of: 12/31/2020

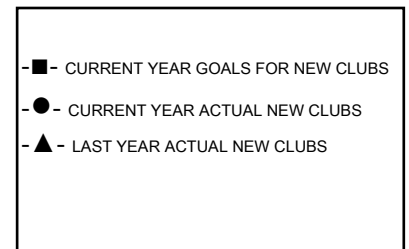
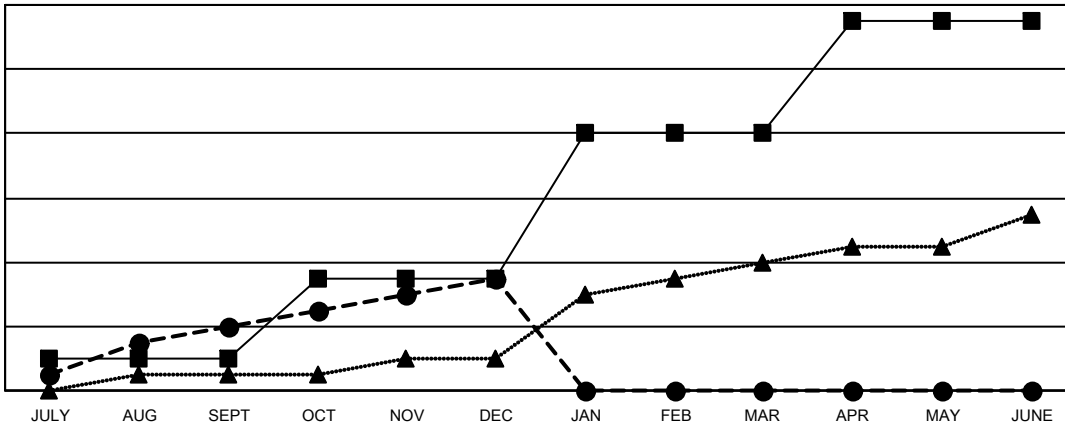
Multiple District 2

LOCATION: TEXAS

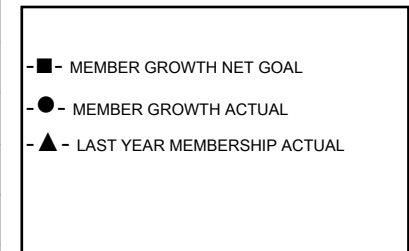
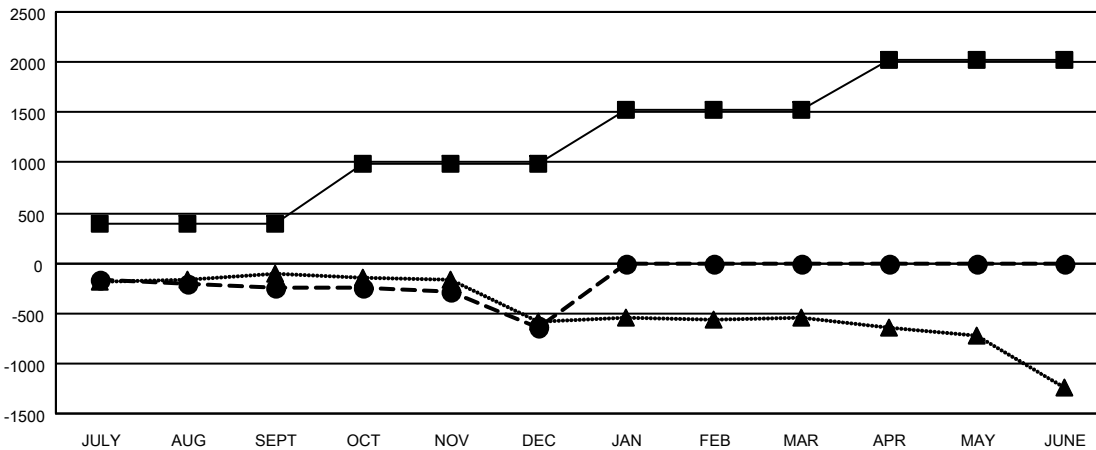
Clubs			
RESULTS FOR 2020-2021			
QUARTER	NEW CLUB GOAL	NEW CLUBS	DROPPED CLUBS
JULY/AUG/SEPT	2	4	9
OCT/NOV/DEC	5	3	4
JAN/FEB/MAR	9	0	0
APR/MAY/JUNE	7	0	0

Members			
RESULTS FOR 2020-2021			
QUARTER	MEMBER GROWTH NET GOAL	MEMBER GROWTH ACTUAL	DROPPED MEMBERS ACTUAL (including transfers)
JULY/AUG/SEPT	392	570	748
OCT/NOV/DEC	594	624	971
JAN/FEB/MAR	538	0	0
APR/MAY/JUNE	507	0	0

GOALS AND ACTUAL NEW CLUBS CUMULATIVE



GOALS AND ACTUAL MEMBERS CUMULATIVE



DROPPED CLUBS: 13	302 CLUBS OF 823 ADDED 1 OR MORE NEW MEMBERS	GENDER DISTRIBUTION	
		MALE 14,381 (63.73%)	FEMALE 8,185 (36.27%)
DROPPED MEMBERS		TOTAL FAMILY UNIT MEMBERS 3,384	
DECEASED 151	CLICK HERE FOR CUMULATIVE MEMBERSHIP DATA	FAMILY MEMBERS PAYING HALF DUES 1,726	
CLUB CANCELLED 38			
OTHER 1,530			
TOTAL 1,719			